

BREXIT



transparent
choice

How to Brexit Proof
your project strategy

...and the key word is **STRATEGY**

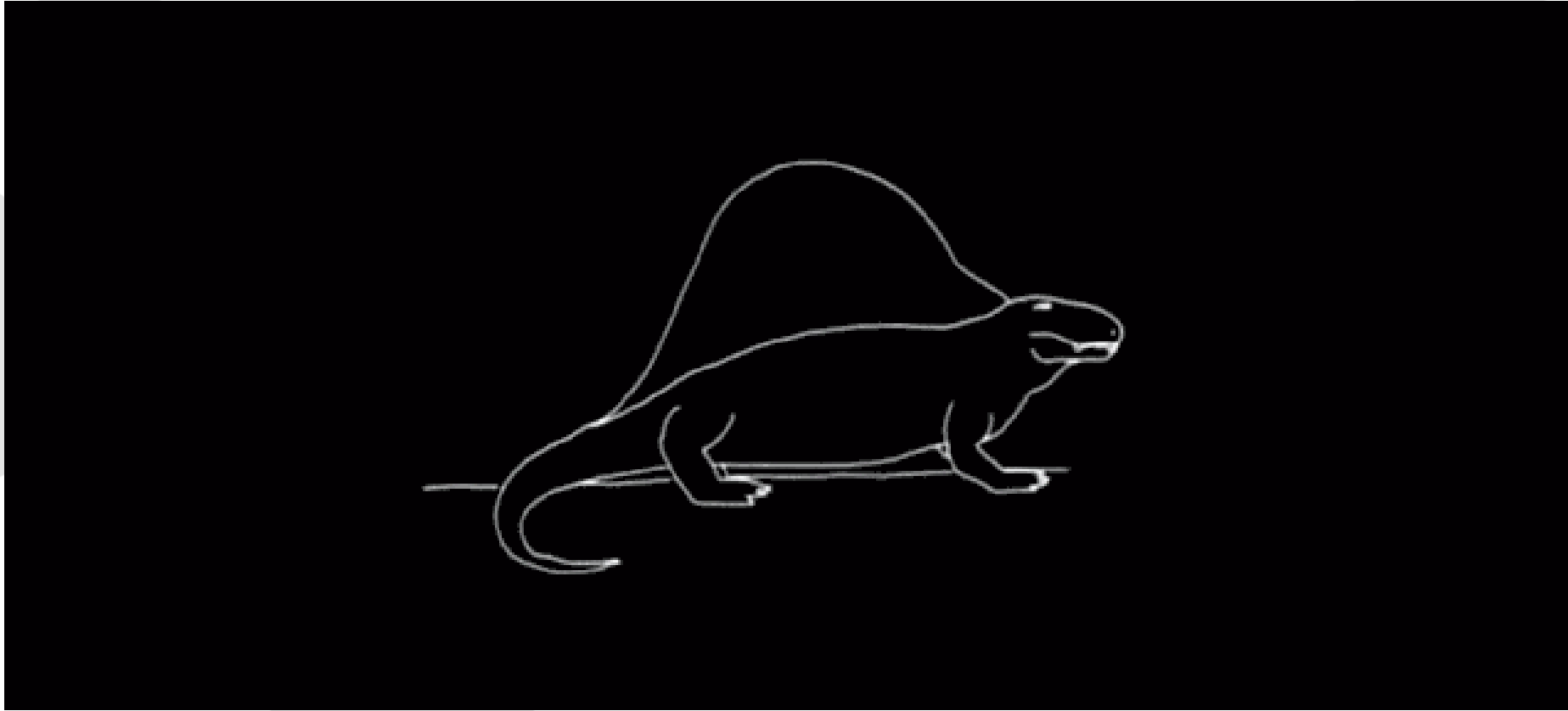
Unstoppable Change



Image: Slo-mo Guys. See YouTube @ <https://www.youtube.com/watch?v=On1CsbTwlDs>



Your strategy will evolve...



...or you will “die”

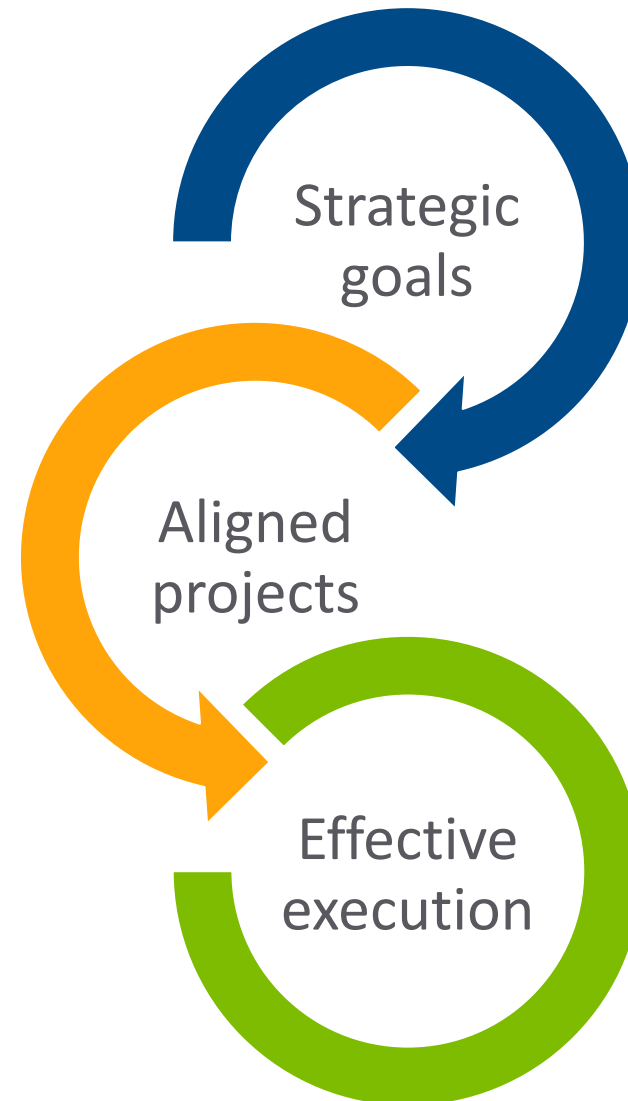


But strategy and projects are linked!

Strategically aligned projects are:

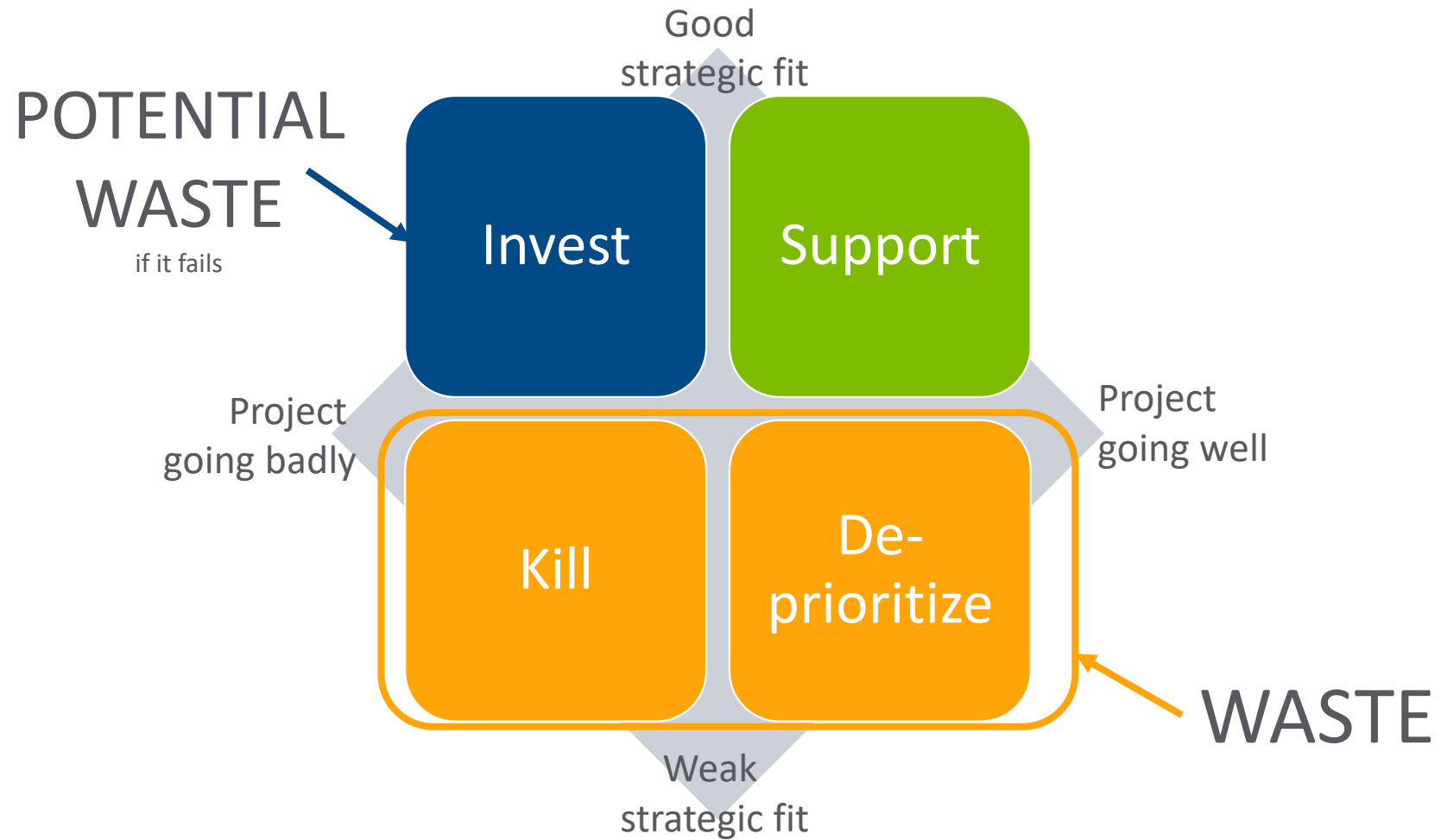
- 57% more likely to achieve business goals
- 50% more likely to finish on time
- 45% more likely to finish on budget

Source: PMI –Pulse of the Profession – In-depth Report: The Strategic Impact of Projects



The solution: alignment and prioritization

- Eliminate waste
- Refocus on key projects first
- More successes



- Whose definition?
- Is your definition current?
- Does your leadership agree?
- Does your delivery team understand?

Good strategic fit?



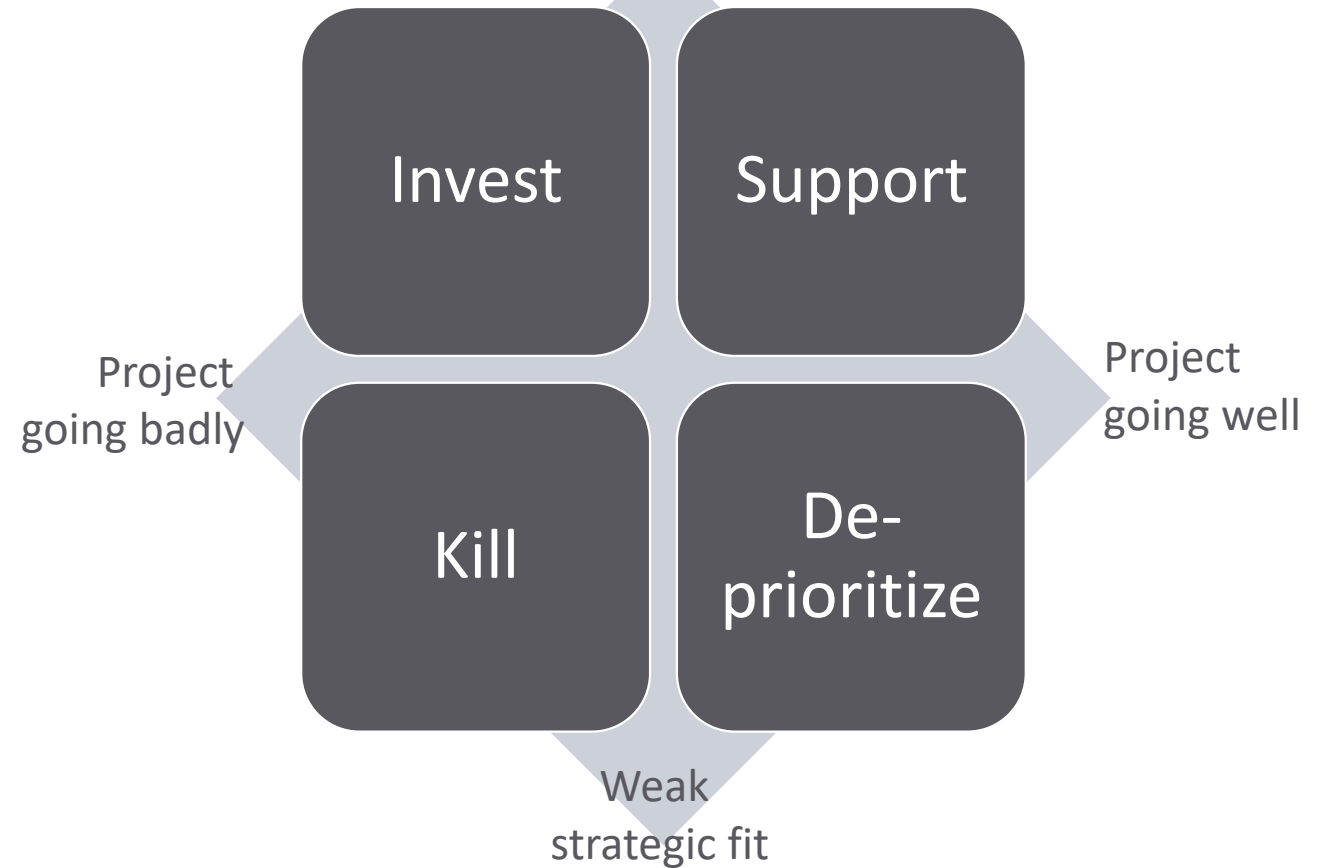
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Micro-workshop

- You are now the Prime Minister
- In groups of 8ish
- Identify the top 3 “goals” of Brexit
- Assign a weight to those goals
 - Weights add up to 10



Not all alignment/prioritization methods are the same!

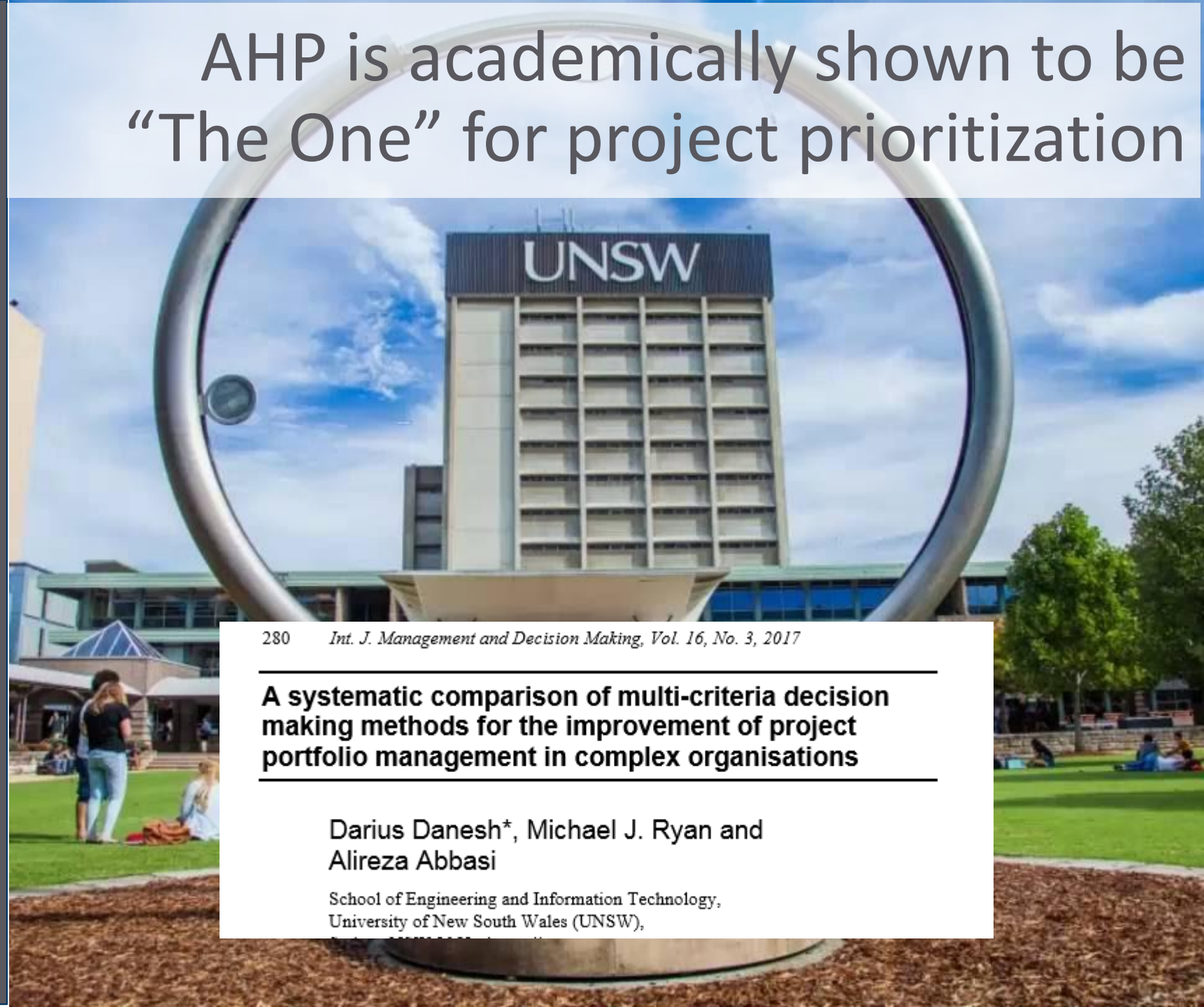


AHP is academically shown to be
“The One” for project prioritization

100+ methodologies
reviewed

Only 2 are “suitable” –
AHP is easier to use

TransparentChoice uses
AHP (Analytic Hierarchy
Process)



280 *Int. J. Management and Decision Making, Vol. 16, No. 3, 2017*

A systematic comparison of multi-criteria decision making methods for the improvement of project portfolio management in complex organisations

Darius Danesh*, Michael J. Ryan and
Alireza Abbasi

School of Engineering and Information Technology,
University of New South Wales (UNSW),

- Get exec buy-in
 - Fewer projects?
 - Agreement on strategy
 - Review frequently
- Measure strategic alignment
 - AHP is “the way”, shortcuts don’t work
- Change management is about people
 - Make the strategy visible / communicate to everyone
 - Be clear about how each project matters and consequences of failure
 - Involve all stakeholders in “reverse planning”

Rules for a successful Brexit



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